



2012 BOOTH PACKAGE

PO Box 14246, Columbus OH 43214 (614)470-3649

www.UniverseExpo.com eFax (207)433-9777

Our Mission: To assist in the teaching of universal consciousness to the community, by the community.

24th ANNUAL SHOW !

New
Time

DATES: Saturday, **October 13** - 9am to **7pm**

Sunday, **October 14** - 10am to 6pm

PLACE: Veterans Memorial, 300 West Broad St.,
Columbus, Ohio

COST: still **\$280** per 10' x 10' booth

Dear Exhibitor,

Thank you for wanting to be part of our volunteer-run Expo, the largest of its kind in the Midwest. Please read and adhere to this contract, and **KEEP IT FOR FUTURE REFERENCE**. In return, we will do our best to provide a pleasant and prosperous *Expo*.

Blessings, ULE Booth Committee

BOOTH DESCRIPTION

- **Booth Size is 10 ft. by 10 ft.** – with 7 or 8 ft. back curtain & waist-high side curtains (blue & white) - Nothing can be hung directly on the drapes - hooks are provided to hang things from back & side rails.
- **2 Chairs** - metal folding - more available free
- **Tables** (6' by 2½') - available at extra cost - **\$10 each** - You provide your own table coverings & carpet
- **Electricity** - available at extra cost - **\$50 & up** - from Veterans Memorial - Order Forms sent out in April - We recommend you bring your own lights - the overhead lighting in the halls is dim.

Note→

←Note

ULE requires booth displays to be in good taste, free of fire hazard (no burning of candles, incense, etc.), products and services to be properly labeled and represented, and a noise level respectful of adjoining booths. Taxes, Licenses, & Insurance payments are Vendor's responsibility. The Ohio Transient Vendor's License application form is mailed to vendors in August.

APPLICATION & CONFIRMATION

- Read this entire **Booth Package** – Complete the **Booth Application** and mail in by: **Jan. 31** for CURRENT vendors – **Mar. 31** for NEW applicants, or as soon as possible (must apply each year).
- **IF SHARING** with another vendor, they must fill out a **Sharing Vendor Application** - submit together.
- **Notify ULE of changes** in address, phone, email, what you will offer, or who is sharing.
- **Booth Assignments** begin in **January** - first to current vendors (85% return) then new applicants.
- **Confirmation Notices & Invoices** are mailed the end of **April** (with Electric Form & Program Ad info).
- **Final Payment**, or other arrangements, due **May 31** or a **\$15 late fee** is incurred (if confirmed in April).

ULE reserves the right to allocate booths at our discretion for good balance of categories.

ULE ADVERTISING

Your Booth # & Title are listed for free in **ULE Program Guide** and **ULE Website**. Your website can also be listed on ULE Website **Links Page**, but you must authorize it. Ad space is also available in the ULE Program: **Advertising Rates** are mailed in **April** with your Confirmation Notice. Deadline for ad payment is **June 30**.

SET-UP INFO

- Registration & Set-up are on **FRIDAY - October 12, 2012, 12 noon - 8pm** (hall closes at 9pm)
- **Register on arrival - no later than 8:00am Saturday** or your booth will be reassigned
- at the Vendor Registration Table (North Hall rear / West Hall front) to receive your Vendor Packet:
2 ID Badges & 1 Parking Pass (per booth) & **Booth Package** for the next year
- Booths must remain open throughout the show, until **6:00pm Sunday**

Note→

Extra Badges for helpers working your booth at least 1/2 of the show each day, are available at a discount. Helpers can volunteer for ULE to get in free (see website for details). **NO EXTRA PARKING PASSES!**

SPEAKERS

Check our website & contact **Ken Harsh** at KarmaKenHa@aol.com - before **December 1**

CANCELLATION & SHARING POLICIES

On Next Page →

QUESTIONS? Call ULE voice mail: **(614) 470-3649** or email: ULExpo@yahoo.com

VENDOR AREA – NORTH HALL

| | | | | | | | | | | | | | |
|-----|----------------------|-----|------------|-----|------------------------|-----|-----|-----|-------|----------------------|----------------------|-----|-----|
| 136 | 001 Vendor Registr'n | | Rest Rooms | | F1 | F2 | F3 | F4 | <Food | Peace Pole Rest Area | | | |
| 134 | | | | | | | | | | | | | |
| 132 | 131 | 230 | 231 | 330 | 331 | 430 | 431 | 530 | 531 | 630 | 631 | 730 | 731 |
| 130 | 129 | 228 | 229 | 328 | 329 | 428 | 429 | 528 | 529 | 628 | 629 | 728 | 729 |
| 128 | 127 | 226 | 227 | 326 | 327 | 426 | 427 | 526 | 527 | 626 | 627 | 726 | 727 |
| 126 | 125 | 224 | 225 | 324 | 325 | 424 | 425 | 524 | 525 | 624 | 625 | 724 | 725 |
| 124 | | | | | | | | | | | | | |
| 122 | 123 | 222 | 223 | 322 | 323 | 422 | 423 | 522 | 523 | 622 | 623 | 722 | 723 |
| 120 | 121 | 220 | 221 | 320 | 321 | 420 | 421 | 520 | 521 | 620 | 621 | 720 | 721 |
| 118 | 119 | 218 | 219 | 318 | 319 | 418 | 419 | 518 | 519 | 618 | 619 | 718 | 719 |
| | | 216 | 217 | 316 | 317 | 416 | 417 | 516 | 517 | 616 | 617 | 716 | 717 |
| | FOOD | | | | | | | | | | | | |
| 116 | 115 | 214 | 215 | 314 | 315 | 414 | 415 | 514 | 515 | 614 | 615 | 714 | 715 |
| 114 | 113 | 212 | 213 | 312 | 313 | 412 | 413 | 512 | 513 | 612 | 613 | 712 | 713 |
| 112 | 111 | 210 | 211 | 310 | 311 | 410 | 411 | 510 | 511 | 610 | 611 | 710 | 711 |
| 110 | 109 | 208 | 209 | 308 | 309 | 408 | 409 | 508 | 509 | 608 | 609 | 708 | 709 |
| 108 | | | | | | | | | | | | | |
| 106 | 107 | 206 | 207 | 306 | 307 | 406 | 407 | 506 | 507 | 606 | 607 | 706 | 707 |
| 104 | 105 | 204 | 205 | 304 | 305 | 404 | 405 | 504 | 505 | 604 | 605 | 704 | 705 |
| 102 | 103 | 202 | 203 | 302 | 303 | 402 | 403 | 502 | 503 | 602 | 603 | 702 | 703 |
| 100 | 101 | 200 | 201 | 300 | Information | | 401 | 500 | 501 | 600 | 601 | 700 | 701 |
| 098 | | | | | | | | | | | | | |
| 096 | Literature | | | | ENTRANCE from LOBBY | | | | FOOD | | TO WEST HALL | | |
| | | | | | | | | | 800 | 802 | Phones Rest Rooms | | |
| | | | | | | | | | 801 | 803 | | | |
| | | | | | | | | | | 804 | | | |

NOTE: ATM located outside of WEST HALL Entrance

VENDOR AREA - WEST HALL

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| | | 9 | 9 | 9 | 9 | 9 | 9 | Peace Pole Rest Area | | | | | | | | | | | |
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| | 834 | 856 | | 876 | | 896 | | | | | | | | | | | | | |
| | | 855 | | 875 | | 895 | | Elevator to TALKS | | | | | | | | | | | |
| | | 854 | | 874 | | 894 | | | | | | | | | | | | | |
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| Tables & Chairs | SAND MANDALA | | 850 | | 870 | | | | | | | | 890 | | 910 | | 920 | | |
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2012 BOOTH RENTAL CONTRACT

Terms and Conditions

2012 changes are indicated in BOLD

This Contract is made between the Universal Light Exposition [hereinafter "ULE"] and you the vendor [hereinafter "Vendor"]. ULE, in consideration of the rent and covenants herein contained, rents to Vendor, and Vendor lets from ULE, the following described premises [hereinafter "Premises"], being Exposition Booth(s) (including any improvement or improvements now or hereafter located on it) in Franklin County, Ohio. The street address of the Premises is Veterans Memorial, 300 West Broad Street, Columbus, Ohio. This Contract is entered upon the following terms and conditions:

1. The term of the Contract shall begin on the **12th day of October, 2012, at 12:00 noon** and shall end on the **14th day of October, 2012, not before 6:00 pm**. Vendor shall maintain booth display from **9:00am the 13th day of October, 2012** through **6:00pm the 14th day of October, 2012**. Vendor's failure to comply will result in not being invited to return the following year.
2. Vendor shall pay ULE rent in the sum of **\$280 per 10'x10' booth and \$10 per rented table**, with payment being due in full and payable **by the last (31st) day of May 2012**. Payments made after that date will incur a **\$15 late fee**. Vendor's failure to pay the full amount of the rent, including any late fee, after the due date shall be an event of default under this Contract, as hereinafter provided.
3. Compliance with any and all requirements for **permits, licenses, tax payments** required in the conduct of business in this show, plus **securing insurance coverage**, is the sole responsibility of the Vendor.
4. **Vendor shall not use, or permit the use of, Premises for any unlawful purpose** or in violation of any law, order, or regulation of any governmental authority or any restrictive covenant relating to the use or occupancy of the Premises. Vendor shall not permit any waste or misuse of the Premises. ULE reserves the right to disconnect any equipment which it reasonably deems to be a fire hazard. **Vendor shall not display any object deemed offensive or in poor taste, nor shall the Vendor display any material that would constitute a fire hazard**. Further, Vendor agrees to remove, at ULE's request, any object ULE deems to be offensive, in poor taste, or a potential fire hazard. Except for a wall sign indicating Vendor's name and booth number, **Vendor will affix no other objects to the walls, columns, curtains, hand rails, or floors of the Premises**. Vendor will **correctly represent and label** all products or services exhibited or offered for sale on the Premises. It is the Vendor's obligation to comply with any and all governmental requirements for conducting its business on the Premises in the manner proposed. Vendor will maintain **noise level** respectful of adjoining booths. Vendor agrees to be **respectful and cooperative with other vendors and the ULE staff**, in the spirit of the event. ULE reserves the right, at its sole discretion, to settle all disputes between Vendors.
5. **Vendor shall bear the risk of loss arising from damage to or loss of Vendor's personal property and trade fixtures located on the Premises**. Vendor shall bear the risk of loss arising from any interruption of business. Vendor shall bear the risk of, and Vendor shall save ULE harmless from loss, cost, or expense by reason of claims for personal injury and property damage arising out of Vendor's occupancy of the Premises, whether due to the fault of Vendor or others, excepting only the fault of ULE. In the event that ULE is unable to hold the Show, at the location and time specified above, due to any cause outside of ULE's control, then Vendor shall waive any claims for damages except that Vendor will be entitled to a refund of any deposit moneys actually paid to ULE.
6. **Vendor shall not assign nor sublet or permit the Premises or any part thereof to be used by others, without the prior written consent of the ULE**. If this Contract is assigned, or any part thereof is sublet, or occupied by a party other than Vendor, ULE may, after default by Vendor, collect rent from the assignee, sub-lessor, or occupant as the case may be, and apply the amounts so collected to the rent herein reserved. No such assignment, subletting, occupancy, or collection shall be deemed to be a waiver of this covenant, or the acceptance of the assignee, sub-lessor, or occupant as a tenant, or a

release of Vendor from its further performance of the covenants contained in this Contract. A consent by the ULE to an assignment or subletting shall not be construed to relieve Vendor from again obtaining ULE's written consent to any subsequent assignment or subletting. Renting groups of booths for the purpose of renting to other vendors is strictly prohibited. Vendor is not authorized to assign booths to other potential Vendors. Vendor may act as Contact Vendor for up to 3 vendors sharing a space, but each Sharing Vendor must fill out a Sharing Vendor Application, which must be submitted to ULE with the Contact Vendor's application. Additional vendors may not be added, after the application has been submitted, without the approval of the ULE Booth Committee.

7. ULE shall not provide electricity to the Premises. Vendor must make its own arrangements to secure electricity with Veterans Memorial for an additional charge determined by them.
8. Without ULE's prior written consent, Vendor shall make no alteration of or addition to the Premises, including (without limitation) painting, drilling, or attaching fixtures. ULE's decision to refuse such consent shall be conclusive. Upon termination of this Contract, or when Vendor abandons, quits, or vacates the Premises, whichever shall occur first, Vendor shall repair any damage to the Premises caused by Vendor or his agents in removing any property therefrom.
9. A default by the Vendor will have occurred under this Contract if: a) Vendor fails to pay full amount of the rent on or before the date when it is due and payable; or b) Vendor fails to observe or perform any other provisions of this Contract after ULE gives notice of the nature of the Vendor's failure. If a default by the Vendor has occurred under this Contract, ULE has the following remedies: a) The right to enter and repossess the Premises, and the right to remove all persons and property from the Premises, all in a lawful manner; b) The right to give Vendor notice of ULE's termination of this Contract as of the date specified in the notice, the date to be no earlier than on the date of the notice; or c) The right to collect from Vendor any moneys which Vendor owes ULE under this Contract. Upon exercise by ULE of its right to reenter and repossess, or to remove persons and property from the Premises, or upon termination of this Contract, Vendor and each person claiming by and through Vendor shall forthwith quit the Premises and surrender it to ULE, and ULE shall be entitled to all remedies at law or in equity to effect this right. Upon reentry, ULE shall again have possession of the Premises as if this Contract had not been made. Upon the date specified in ULE's notice of intention to terminate this Contract, this Contract shall terminate, and Vendor and any person claiming by or through it shall become a tenant at sufferance.
10. A default by the ULE will have occurred under this Contract if ULE fails to observe or perform any obligation imposed upon ULE by this Contract after Vendor has given ULE notice of the nature of the ULE's failure. If a default by the ULE has occurred under this Contract, Vendor has the following remedy: The right to bring an action against the ULE to recover such damages as may have resulted from ULE's default. Failure or omission of either party to exercise any remedy shall not constitute a waiver, or bar or abridge exercise of a remedy upon any subsequent default. Receipt of rent by ULE with knowledge of default by Vendor shall not constitute a waiver as to such default or as to a remedy available in respect of such default. No right or remedy of either party shall be exclusive of any other right or remedy, and each and every right or remedy shall be cumulative and in addition to any other right or remedy given by this Contract or now or hereafter existing at law or in equity. Termination of this Contract by ULE shall not prohibit ULE from recovering any moneys due or to become due pursuant to this Contract. Each party is entitled to recover its reasonable attorney fees, costs, and expenses incurred by reason of exercising its remedies under this Contract. If ULE, without its fault, is made a party to any litigation commenced against Vendor or because of Vendor's activities, and if Vendor, at its expense, fails to provide ULE with legal counsel satisfactory to ULE, Vendor shall pay all costs and reasonable attorney fees incurred or paid by ULE in connection with such litigation.
11. Any change in, or modification or discharge of, this Contract shall be in writing signed by all persons who at the time are parties to this Contract. This Contract and its terms shall be construed under the laws of the State of Ohio. The parties agree to litigate any dispute between them in either a state court of competent jurisdiction in Franklin County, Ohio, or, if necessary, the nearest federal court of competent jurisdiction to Franklin County, Ohio.

ULE Contract Acknowledgment

- I acknowledge that I have read the **ULE Booth Package & Rental Contract**
- I agree to abide by the **terms and conditions** of this Contract.
- I agree to ask for **ULE approval** before inviting any other vendors to **share the booth**.
- I agree, as **Contact Vendor**, to be responsible for all payments, including from **Sharing Vendors**.
- I agree, as **Contact Vendor**, to inform all helpers in the booth of these terms and conditions.
- I agree to **inform ULE of any change of address, phone, or email**, and acknowledge that if I cannot be reached, I risk losing my booth and forfeiting my deposit.
- If I am assigned a booth in April, I agree to make **final payment**, or other arrangements with the ULE, **by May 31, 2012** or my booth will be reassigned and I will forfeit my deposit. **Payments made after that date must include a \$15 late fee.**
- If I am assigned a booth AFTER April, I agree to make final payment as soon as possible after receiving the Confirmation Package.

Signature of Contact Vendor

Date Signed

Describe the PRODUCTS &/or SERVICES to be offered in the booth:

DOOR PRIZE INFO

We ask our vendors to consider offering a Door Prize as a way to contribute to the success of the *Expo*, as well as a way to promote your own offerings.

When you register, you will be asked what you would like to offer as a prize. You will initial a **Door Prize Card** with your Booth # and title on it, and in so doing you agree to offer a free prize to the winner who presents this card at your booth. Winners are drawn regularly throughout each day from door registrations.

Please be sure everyone in the booth is aware of this, and of what has been designated as the Door Prize. Thanks!